

**City of Brighton**  
**Principal Shopping District Board Special Meeting Minutes**  
**February 4, 2020 7:45 a.m.**

1. Meeting called to order by Mark Binkley at 7:48 a.m.

Those in attendance:

Mark Binkley Y  
Kristoffer Tobbe N  
Lisa Nelson Y  
Jon Innes Y

Robert Lulgjuraj N  
John Okoniewski N  
Matt Becker Y  
Jennifer Ling Y

**Motion** by Becker, seconded by Innes, to excuse Lulgjuraj, Okoniewski, and Tobbe. The motion carried 5-0.

Audience: 3

2. **Approval** of February 4, 2020 Agenda

**Motion** by Innes, seconded by Becker, to approve the February 4, 2020 agenda as amended deleting item #5. The motion carried 5-0.

3. **Approval** of January 7, 2020 Meeting Minutes

**Motion** by Nelson, seconded by Innes, to approve the January 7, 2020 meeting minutes. The motion carried 5-0.

4. **Approval** of January 22, 2020 Special Meeting Minutes

**Motion** by Becker, seconded by Ling, to approve the January 22, 2020 Special Meeting Minutes. The motion carried 5-0.

5. Call to the public was opened at 7:51 a.m.

Michael Lenninger of Neighbors Magazine noted that the deadline for submissions is the 15<sup>th</sup> of every month.

Emily Marone of WHMI asked if she would be participating in the agenda discussion.

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Hearing no further comment, call to the public was closed at 7:51 AM.

6. Unfinished Business

a. Discussion: PSD Next Steps

The Board continued to discuss materials and content that was needed in preparation for the February 20 City Council discussion. Emily from WHMI noted they want to continue to help and summarized new marketing opportunities. Members also discussed progress in conversations with merchants/property owners.

7. Last call to the public was at 9:04 a.m.

Susan Bakhaus asked where the PSD Board Vacancy was posted.

8. Adjournment

**Motion** by Becker, seconded by Innes, to adjourn the meeting at 9:04 a.m. The motion carried 5-0.

Respectfully submitted,

Nate Geinzer, City Manager