



Downtown Brighton

City of Brighton Principal Shopping District

200 North First Street • Council Chambers • Brighton, Michigan 48116 • (810) 227-1911

Principal Shopping District Meeting April 3, 2018 – 7:30 A.M.

AGENDA

1. Call to Order/Roll Call
2. Approval of April 3, 2018 Agenda
3. Approval of March 6, 2018 Meeting Minutes
4. Approval of March 2018 Financial Report
5. Call to the Public
6. New Business
 - a. PSD Moving Forward
 - b. Budget Revisions
 - c. A Taste of Brighton
 - d. Ladies Night Out
 - e. WHMI Ladies Night Out/Mother's Day Advertising
 - f. Branding Proposals
7. Old Business
 - a. Banner Calendar for July – December 2018
8. Liaison Reports:
 - a. City Council
 - b. Chamber of Commerce
 - c. DDA
9. Board Member Update
10. Staff Updates
11. Call to the Public
12. Adjournment

Next meeting is scheduled for Tuesday, May 1, 2018 at 7:30 A.M.