



Downtown Brighton

City of Brighton Principal Shopping District

200 North First Street • Council Chambers • Brighton, Michigan 48116 • (810) 227-1911

Principal Shopping District Meeting April 4, 2017 – 7:30 A.M.

AGENDA

1. Call to Order/Roll Call
2. Approval of April 4, 2017 Agenda
3. Approval of July 6, 2016, March 7, 2017, March 22, 2017 Meeting Minutes
4. Approval of March 2017 Financial Report
5. Call to the Public
6. New Business
 - a. Ladies Night Out
 - b. PSD Branding Proposals
 - c. 150th Promotions Sponsorship Request
7. Old Business
 - a. WHMI Ladies Night Out/Mother's Day Advertising
8. Liaison Reports:
 - a. 150th Anniversary Committee
 - b. City Council
 - c. Chamber of Commerce
 - d. DDA
9. Board Member Update
10. Staff Updates
11. Call to the Public
12. Adjournment

Next meeting is scheduled for Tuesday, April 11, 2017 at 7:30 A.M.