



Downtown Brighton

City of Brighton Principal Shopping District

200 North First Street • Council Chambers • Brighton, Michigan 48116 • (810) 227-1911

Principal Shopping District Meeting February 7, 2017 – 7:30 A.M.

AGENDA

1. Call to Order/Roll Call
2. Approval of January 7, 2017 Agenda
3. Approval of July 6, 2016, December 6, 2016, and January 3, 2017 Meeting Minutes
4. Approval of January 2017 Financial Report
5. Call to the Public
6. New Business
 - a. Strategic Marketing Plan Project List
 - b. Taste of Brighton 2017
7. Old Business
 - a. Winter Sale Recap
 - b. Banner Calendar for 2017
8. Liaison Reports:
 - a. 150th Anniversary Committee
 - b. City Council
 - c. Chamber of Commerce
 - d. DDA
9. Board Member Update
10. Staff Updates
11. Call to the Public
12. Adjournment

Next meeting is scheduled for Wednesday, February 15, 2017 at 8:00 A.M.