



Downtown Brighton

City of Brighton Principal Shopping District

200 North First Street • Council Chambers • Brighton, Michigan 48116 • (810) 227-1911

Principal Shopping District Meeting November 14, 2017 – 7:30 A.M.

AGENDA

1. Call to Order/Roll Call
2. Approval of November 14, 2017 Agenda
3. Approval of October 3, 2017 Meeting Minutes and November 9, 2017 Special Meeting Minutes
4. Approval of October Financial Report
5. Call to the Public
6. Discussion
 - a. Grand River PSD Members
7. New Business
 - a. WHMI Yearly Advertisement Proposal
 - b. Legacy Center Update
 - c. Livingston County Convention and Visitors Bureau Update
 - d. The Marketeer Holiday Ad
 - e. Friends of Downtown
 - f. Branding Proposals
 - g. Winter Sale
8. Old Business
 - a. SAD Zones
 - b. Ladies Night Out
9. Liaison Reports:
 - a. City Council
 - b. Chamber of Commerce
 - c. DDA
10. Board Member Update
11. Staff Updates
12. Call to the Public
13. Adjournment

Next meeting is scheduled for Tuesday, December 5, 2017 at 7:30 A.M.