



City Council Study Session

200 N First St • City Hall Council Chambers • Brighton, Michigan 48116
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This meeting was conducted electronically.

MINUTES OF THE STUDY SESSION OF THE BRIGHTON CITY COUNCIL HELD ON NOVEMBER 5, 2020

Call to Order

Mayor Pipoly called the Study Session to order at 6:30 p.m.

Roll Call

Present were Mayor Pipoly and Mayor Pro Tem Gardner, Councilmembers: Bohn, Emaus, Muzzin, and Pettengill. Councilmember Tobbe was absent. City Manager Nate Geinzer, City Clerk Tara Brown, Community Development Manager Mike Caruso, Finance Director Gretchen Gomolka, DPS Director Marcel Goch, Management Assistant Henry Outlaw, Police Chief Rob Bradford, Attorney Paul Burns. There were two persons in the audience.

Call to the Public

Mayor Pipoly opened the Call to the Public at 6:32 p.m. Hearing and seeing no comment, Mayor Pipoly closed the Call to the Public at 6:32 p.m.

Discussion of Potential Telecom Audit

Finance Director Gomolka presented an overview of the merits of evaluating the City telecom services which would assess the current vendor as well as potentially making cost saving recommendations. The audit company would retain a percentage for a period of time as determined by the audit company policy.

Council discussed the possibilities in savings and were generally supportive of an audit but asked that City Attorneys review the terms. Director Gomolka assured City Council that a full presentation and attorney reviewed contract would come to City Council.

Discussion of Code Red Texting Service

Management Assistant Outlaw presented an overview of Code Red texting service as a way to inform residents and stakeholders more efficiently on large projects, DPS issues, voting needs, and the like arise. This texting service would allow for interested parties to sign up to receive informative texts from the City that would pertain to their specific interests or geographical location in respect to City projects.

Councilmember Bohn asked the cost per year and how an interested person would sign up for notifications. Mr. Outlaw stated the costs would depend on the level of service, but generally the cost is \$3,000 per year. The interested person would sign up for various text notifications however it is possible for the service to capture cell phone numbers if an emergency arises for notification.

Councilmember Muzzin asked if the fee was a yearly fee or annual. Mr. Outlaw clarified the fee in an annual fee.

Councilmember Pettengill asked if this is different from Nixle or the same. Mr. Outlaw stated Code Red is similar to Nixle however Code Red would be used for non-emergency situations but it does have the capability to alert cell phones in the same manner as Nixle.

Councilmember Emaus stressed that Code Red is not a replacement for any communications but an enhancement to our current communications.

Mayor Pipoly noticed during the presentation that Michigan is not currently on the map of states that utilize this communication tool and asked if there were any communities close to Michigan who currently have Code Red. Mr. Outlaw stated there a few communities in Michigan and will highlight those in future discussions.

Call to the Public

Mayor Pipoly opened the Call to the Public at 7:17 p.m. Hearing and seeing no comment, Mayor Pipoly closed the Call to the Public at 7:17 p.m.

Adjournment

Motion by Mayor Pro Tem Gardner, seconded by Councilmember Emaus to adjourn the Study Session at 7:17 p.m. **The motion carried without objection by roll call vote.**

Tara Brown, City Clerk

Shawn Pipoly, Mayor