

**City of Brighton**  
**Arts & Culture Commission Meeting Minutes**  
**Regular Meeting – September 11, 2017**

1. **Call to Order**

Claudia Roblee called the meeting to order at 6:00 p.m. and the roll call was taken:

Claudia Roblee – Present

Kris Tobbe – Present – arrived late at 6:06 p.m.

Brenda Ochodnicky – Present

Whitney McClellan-Stone – Present – arrived late at 6:02 p.m.

Mary Ellen DesGravise - Present

Also present: Jessica Lienhardt and Lydia Macklin-Camel from City staff

2. **Approval of the September 11, 2017 Agenda**

**Motion** to approve the September 11, 2017 agenda.

Motion by: Ochodnicky

Second by: DesGravise

Motion carries.

3. **Approval of the August 14, 2017 Regular Meeting Minutes**

**Motion** to approve the August 14, 2017 regular meeting minutes with the amendment to change the date of the heading to August 14, 2017.

Motion by: Ochodnicky

Second by: DesGravise

Motion carries.

4. **Receipt of the August 2017 Financial Report**

**Motion** to approve the August 2017 financial report.

Motion by: McClellan-Stone

Second by: Ochodnicky

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Motion carries.

### 5. Call to the Public was made at 6:04 p.m.

### 6. New Business

#### a. Free Little Library

The Brighton Rotary Club is working on placing free little libraries around the community. They are using recycling newspaper stands for the free little libraries. They currently have libraries placed at Hornung, Hilton, Hawkins, Scranton, and La Casa.

The Rotary Club's goal is to place 15 free little libraries. Darlene McManus from the Rotary Club asked the commissioners to consider placing a free little library in the Sculpture Garden and Hyne Alley.

**Motion** to approve the Brighton Rotary Club's placement of Free Little Libraries in the Sculpture Garden and Hyne Alley.

Motion by: DesGravise

Second by: McClellan-Stone

Motion carries.

Staff will work with Darlene McManus to schedule a ribbon cutting and placement of the libraries.

#### b. Sculpture Garden Design

Macklin-Camel led a brainstorm about which improvements the Commissioners would like to see in the Sculpture Garden. The Commissioners shared the following ideas

- Italian piazza

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- Parisian bistro
- Colorful Adirondack chairs
- Chess tables
- Fountain
- Pergola
- Performance space
- Frederick Meijer Sculpture Garden
- Glass sculptures
- Chimes
- Playhouse square
- Low hedges along sidewalk
- Marked entranceway
- Solar powered tree lights
- Kinetic wind sculpture

### c. Students Gathering Stories

Roblee shared an idea from the Orton Family Foundation about students recording and gathering oral history. Claudia Roblee volunteered to reach out to Flex Tech and will bring a copy of the book, *Humans of New York* to share with the Commission at the October meeting.

## 7. Old Business

### a. The Story of Us

#### i. Photography Exhibit

Macklin-Camel updated the Commission on the progress of finding a way to hang the photography exhibit. She explained that the best place for this season will be the Millpond Pavilion because the photographs can be affixed directly to the brick. The Commission asked to see the photography submissions.

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**Motion** to print and display the photographs at the Pavilion.

Motion by: McClellan-Stone

Second by: Ochodnicki

Motion carries.

### ii. Selfie Collages

#### 1. Luster Option

Macklin-Camel gave overview of Luster, an event photography company that creates selfie collages, live, at events. The Commission agreed the product would be great for their events, however, the cost was too expensive.

McClellan Stone suggested using the company that did the photo booth at the 150<sup>th</sup> Anniversary Celebration.

The Commission decided to table the Selfie Collage discussion until 2018.

### iii. Stage Replacement

Macklin-Camel informed the Commission that the City found a new metal stage in storage. The Commission asked for the dimensions of the stage for next year's performances.

### iv. Performance Series Recap

Commission recapped the Story of Us Performance Series. The Commission hosted 12 events over the course of the summer in both Hyne Alley and the Sculpture Garden. The Commission discussed what worked and what didn't in the performance series this to improve the events next year.

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McClellan-Stone like the music performances being held in the Sculpture Garden, but suggested the Commission find a better way to draw people into the events next year. The Commission suggested purchasing a banner for Main Street to promote as well as having food trucks come out.

Tobbe suggested having street performers; artists who have the energy to draw people, passing by, in.

In terms of audience turnout, the most successful performances were the Kickoff Event, Jim Roth, the Dance Performance Finale, and Jeff Doyle.

Areas of Improvement:

- Have a promotions budget for the events
- Solidify event planning earlier in the season
- Be more selective with artists
- Incorporate more “draw”, such as having food available
- Reduce staff time

The Commission will put this on the February agenda to discuss along with the 2018-19 budget.

### b. Winged Guardian

#### i. Fundraising Committee Update

Ochodnicky gave an overview of the fundraising committee’s report, including a kickoff event and selling pavers to sponsors. The Commission would like to consider the Brighton Lions Den for an opening reception and wanted to get more information and pricing on pavers v. stones.

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Ochodnický suggested starting a letter campaign to kick off the fundraiser. The Fundraising committee will work on drafting the letter and staff will help create a BACC email.

### c. Biennial Sculpture Exhibit

#### i. Update Website Page and Walking Map

Macklin-Camel shared the newly designed walking map and announced updates to the Brighton Outdoor Sculpture Exhibit page on the City's website.

#### ii. Plaque Update Approval

Macklin-Camel is doing a comprehensive update of the Outdoor Sculpture Exhibit plaques. She asked for the Commission's approval to purchase 11 new plaques.

**Motion** to approve the purchase of 11 new plaques.

Motion by: McClellan-Stone

Second by: Tobbe

Motion carries.

#### iii. The Children

Discussion moved to the October meeting.

## 8. Staff Update

Staff pointed out that the Community Art Project piece created at the 150<sup>th</sup> Anniversary Celebration in August was hung in the City Hall lobby.

The Austin Blake plaque will be put in the flower bed in the Sculpture Garden soon.

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Jim Roth, local artist and blacksmith, would like to do a brainstorm with the Commission and get their thoughts on what Hyne Alley symbolizes, in order to create a draft design for a Hyne Alley sign. Staff will facilitate the brainstorm via email and will invite Jim Roth to the October meeting.

### 9. Commission Member Update

None.

10. **Final Call to the Public** was made at 8:03 p.m.

### 11. **Adjournment**

Motion by: Tobbe

Second by: Ochodnicky

Motion carries. Meeting adjourned at 8:03 p.m.

Respectfully submitted,

Lydia Macklin-Camel

Communications and Community Engagement Assistant