

**City of Brighton  
Arts & Culture Commission Meeting Minutes  
Regular Meeting – July 14, 2017**

1. **Call to Order**

Claudia Roblee called the meeting to order at 6:01 p.m. and the roll call was taken:

Claudia Roblee – Present

Kris Tobbe – Present – arrived late at 6:10 p.m.

Brenda Ochodnicky – Present

Mary Ellen DesGravise - Present

Whitney McClellan-Stone - Absent

Also present: Jessica Lienhardt and Lydia Macklin-Camel from City staff

**Motion** to excuse Whitney McClellan-Stone from the August 14, 2017 regular meeting.

Motion by: Ochodnicky

Seconded by: DesGravise

Motion carries.

2. **Approval of the August 14, 2017 Agenda**

Motion to approve the August 14, 2017 agenda.

Motion by: Ochodnicky

Second by: DesGravise

Motion carries.

3. **Approval of the July 10, 2017 Regular Meeting Minutes**

Motion to approve the July 10, 2017 regular meeting minutes.

Motion by: Ochodnicky

Second by: DesGravise

Motion carries.

4. **Receipt of the July 2017 Financial Report**

Motion to approve the July 2017 financial report.

Motion by: Ochodnicky

Second by: DesGravise

Motion carries.

5. Call to the Public was made at 6:08 p.m.

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Joyce Powers, resident, wanted to find out more about the BACC and what the Commission's purpose is so asked the Commission members a few questions about their role with the City as well as with CoBACH and the Art Guild.

### 6. New Business

#### a. Art Guild Kaleidoscope Sponsorship

Brenda Ochodnicky was approached by the Art Guild in regards to the BACC sponsorship of their Kaleidoscope Festival banner. The BACC sponsored the banner last year and had it hung the week before the event. Jessica Lienhardt explained that the Kaleidoscope Festival was not on the 2017 Banner Schedule, which was approved in January 2017 however, City Staff could request a special amendment to the schedule through the Principal Shopping District Board. Lienhardt also explained that the banner is currently in the City's possession, but needs a date change that would cost just under \$200 and suggested the BACC sponsor if the Principal Shopping District Board approves the 2017 Banner Schedule amendment to have the banner hung from September 12-18.

**Motion** to approve up to \$200 for the Art Guild to use to update the Kaleidoscope Festival banner.

Motion by: Ochodnicky

Seconded by: DesGravise

### 7. Old Business

#### a. The Story of Us

##### i. Photography Exhibit

City Staff explained that the exhibit is ready to be installed, but due to a low number of photo submissions, the size of the exhibit and location may be altered. Staff suggested that the exhibit could be mounted on the wall in Hyne Alley rather than creating a whole new structure. This would need to be approved by building owners, however. The BACC liked the idea of them being wall mounted and asked Staff to look into getting approval.

##### ii. Selfie Collages

Lydia Macklin-Camel presented draft promotional materials to the Commission. The Commission discussed their concern with using Staff emails and City social media accounts to collect selfie submissions because inappropriate photos could not be easily filtered. The Commission advised City Staff to talk to City IT Director before moving forward with selfie submissions.

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### b. Winged Guardian

#### i. Fundraising Plan

Jessica Lienhardt gave the Commission an overview of the Patronicity crowdfunding platform and the MEDC grant funding partnership. Lienhardt also discussed the Redevelopment Ready Community Program that the City is pursuing certification in before the City can be eligible for the MEDC grants. Lienhardt let the Commission know that the DDA plans to run a crowdfunding campaign in early fall and outlined concerns that running two fundraising campaigns at once could dilute the funding base and cause one or both campaigns to fail. The Commission advised Staff to have a discussion with the DDA and determine exactly when their crowdfunding campaign will run.

Brenda Ochodnicky suggested the Commission start traditionally fundraising (i.e. collect money at events, sell t-shirts, host an auction, engraved brick pavers, etc.) and not set an end date. Mary Ellen DesGravise agreed with the idea and suggested the Commission look into how the Veterans Memorial was fundraised for and replicate some of those efforts. Ochodnicky suggested the kickoff for the “traditional” Winged Guardian Fundraiser could be at Kaleidescope. Claudia Roblee agreed as well and advised Staff to set up a Fundraising Subcommittee that includes Mary Ellen DesGravise, Brenda Ochodnicky, Jessica Lienhardt, and Lydia Macklin-Camel.

### c. Biennial Sculpture Exhibit

3 of the 4 pieces selected by the BACC have been installed and the fourth piece, Man in Motion, is scheduled to be installed on September 1, 2017 at 9:00 a.m.

Kristofer Tobbe suggested the Commission could ask sculpture artists to submit a video bio talking about themselves, their submitted piece, include some footage of the construction, which the City could use in their promotions of the exhibit as well as include on website/social media.

## 8. Staff Update

Jessica Lienhardt let the Commission know that Erik Nordin and Jim Roth are still working the Matt Modrack commemorative bench/sculpture. Lienhardt also showed the BACC some pictures from the 150<sup>th</sup> Community Block Party where people were creating the Community Art Project with Scrappy Camp. The Community Art Project will be a Kandinski-esque piece that, once finished, will go on display near the Brighton Imagination Station.

Lydia Macklin-Camel shared some ideas to enhance the identity of the Sculpture Garden with the Commission. Kris Tobbe suggested checking out Westside Stone for a fountain. The

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Commission liked the direction and asked that the topic be put on the agenda for September's meeting and advised Staff to create an idea board and a budget. Macklin-Camel also suggested Hyne Alley needed a small identity improvement and suggested a sign that says "Hyne Alley" should be placed in the alley or off of Main Street to better identify the space. The Commission liked the idea and advised staff to look into sign options and costs and present at the September meeting.

### 9. Commission Member Update

None.

10. **Final Call to the Public** was made at 7:21 p.m. Joyce Powers asked one more question of the BACC in regards to their accounting process. Call to the public was closed at 7:23 p.m.

### 11. **Adjournment**

Motion by: Tobbe

Second by: Ochodnicky

Motion carries. Meeting adjourned at 7:23 p.m.

Respectfully submitted,

Lydia Macklin-Camel

Communications and Community Engagement Assistant