

**City of Brighton
Arts & Culture Commission Meeting Minutes
Regular Meeting – July 10, 2017**

1. **Call to Order**

Claudia Roblee called the meeting to order at 6:04 p.m. and the roll call was taken:

Claudia Roblee – Present

Kris Tobbe – Absent

Brenda Ochodnicky – Present

Whitney McClellan-Stone - Present

Also present: Mary Ellen DesGravise (new member to be sworn in) and Lydia Macklin-Camel from City staff

2. **Approval of the May Agenda**

Motion to approve the July 10, 2017 agenda.

Motion by: Ochodnicky

Second by: McClellan-Stone

Motion carries.

3. **Approval of the May Regular Meeting Minutes**

Motion to approve the May 8, 2017 regular meeting minutes.

Motion by: McClellan-Stone

Second by: Ochodnicky

Motion carries.

4. **Receipt of the June Financial Report**

Motion to approve the June financial report.

Motion by: Ochodnicky

Second by: McClellan-Stone

Motion carries.

5. Call to the Public was made at 6:11 p.m.

6. **New Business**

a. Community Art Project

i. Gatorfoam Purchase Approval

Brighton Arts & Culture Commission Meeting Minutes

July 10, 2017

Page 2 of 4

Lydia Macklin-Camel shared community art project details with the Commission. The purpose of the project is to signify community. The project will be completed in public at the Brighton 150th Anniversary Community Block Party. The project is, however, in need of a piece of gatorfoam to be used as the canvass. The Commission was asked to approve up to \$200 to be used for the purchase of the gatorfoam piece and motioned to approve:

Motion to approve up to \$200 to be used to purchase gatorfoam for the Community Art Project.

Motion by: Ochodnicky

Seconded by: McClellan-Stone

7. Old Business

a. The Story of Us

i. Photography Submissions Approval

The Commission looked over three photos that were submitted to the Outdoor Photography Exhibit. All three photos came from the same photographer, Jonathan Nelson. The Commission liked all three of his photos and motioned to approve them for the exhibit:

Motion to approve the three photographs submitted by Jonathan Nelson to be a part of the Outdoor Photography Exhibit.

Motion by: McClellan-Stone

Seconded by: Ochodnicky

Claudia Roblee presented her idea to the board to have selfie collages be a part of the Outdoor Photography Exhibit. The Collages would be made to the same sizing as the photographs (16x20") and hung next to the photographs. The Commission would call to the public to submit selfies they took in Brighton to help tell the "Story of Us." The Commission liked the idea and asked staff to create a sign about this for the exhibit and work on materials to promote this effort. Staff will also promote along their social channels.

b. Winged Guardian

i. Crowdfunding Platforms Discussion

The Commission's top crowdfunding platform choice, Crowdrise, cannot be used due Crowdrise's policies regarding charitable organizations. The Commission revisited other options including Patronicity, which is Michigan based and has a partnership with the

Brighton Arts & Culture Commission Meeting Minutes

July 10, 2017

Page 3 of 4

Michigan Economic Development Corporation's grant funding program for certified Redevelopment Ready Communities (RRC). The City of Brighton plans to pursue its RRC certification in the fall of 2017. If the City of Brighton becomes an RRC, then all crowdfunding campaigns on Patronicity become eligible for an MEDC grant opportunity. The Commission would like move forward with traditional fundraising methods, such as events or selling t-shirts for now and wait until the City is an RRC to start a crowdfunding campaign on Patronicity.

ii. Reward Structure Discussion

The Commission had a discussion about the reward structure for a fundraising campaign. Depending on the amount of money donated, a level of reward or recognition will be equivalent. The Commission brainstormed a few ideas such as hosting a Garden Party to commemorate the purchase of Winged Guardian if the fundraising goal is achieved and inviting donaters and sponsors, giving out commemorative postcards signed by the artist, selling t-shirts, or putting names on a plaque of sorts. The reward structure will be determined once all fundraising campaign details are worked out.

8. Staff Update

Lydia Macklin-Camel told board that there is still a decent amount of money left in the Hyne Alley place-making improvement grant budget and suggested the Commission put some of that money towards place-making improvements in the Sculpture Garden. The Commission likes the idea and will wait to hear back from staff on ways the budget can be spent to enhance the Sculpture Garden as well as Hyne Alley.

Lydia Macklin-Camel also mentioned to the Commission that the artist of Winged Guardian suggested moving the sculpture to the Millpond Area. The Commission considered the idea and will revisit the thought once Millpond Development is completed and if Winged Guardian is officially purchased.

9. Commission Member Update

None.

10. **Call to the Public** was made. Hearing no response, call to the public was closed at 6:44 p.m.

11. **Adjournment**

Motion by: McClellan-Stone
Second by: Ochodnicky

Brighton Arts & Culture Commission Meeting Minutes
July 10, 2017
Page 4 of 4

Motion carries. Meeting adjourned at 6:44 p.m.

Respectfully submitted,
Lydia Macklin-Camel
Communications and Community Engagement Assistant