



City of Brighton 150th Anniversary Committee

218 E Grand River • Chamber of Commerce • Brighton, Michigan 48116

**Regular Meeting
January 25, 2017 – 6:00 P.M.**

AGENDA

1. Welcome
2. Approve minutes from the regular meeting on January 12, 2017
3. Discussion Items:
 - a. Event Layout
 - b. Subcommittees
 - c. Brightonopoly Update
4. General Input
5. Call to the Public
6. Adjournment

City of Brighton
150th Anniversary Committee Minutes
Regular Meeting – January 12, 2017

1. **Call to Order**

Shawn Pipoly called the meeting to order at 6:01pm and the roll call was taken:

Present:

Shawn Pipoly
Renee Pettengill
Susan Gardner
Jim Vichich
Ken Stahl
Claudia Roblee
Bob Herbst
Nick Palizzi

Absent:

Joyce Powers
Greg Gray
Kathryn Poppy
Pam McConeghy
George Moses

Also present: Mary Jane Anderson, Mary Beane, Casey Campy, Jeannine Dufault, Nancy Fredenburg, Sophia Freni, Jack Miceli, Bill Rubin, Sue Rubin, Jim Watters, and staff members Patty Thomas and Jessica Reed

2. **Approval of the December 22, 2016 Minutes**

Motion to approve the December 22, 2016 regular meeting minutes.

Motion by: Herbst

Second by: Pettengill

Motion carries.

3. **Discussion Items**

a. Scheduling conflict with Melon Fest

Several committee members expressed concern that the weekend chosen at the last meeting was the same weekend as the Howell Melon Fest. The committee did not want to have to compete with a well-established event for attendees or volunteers. Since there did not appear to be another suitable weekend for the 150th, the committee discussed coordinating the 150th with other events and selecting one day for a “birthday party”.

Motion to celebrate the 150th Anniversary from the 4th of July to August 13th, to begin with the parade and end in a community celebration. The 150th will also be celebrated as a component of the major events occurring in that time period.

Motion by: Stahl
Second by: Herbst

Motion carries.

The committee delegated the task of writing a new event layout to Roblee, Pettengill, Vichich, and Watters.

b. Brightonopoly

Pettengill contacted the company that made the Brightonopoly game for Hornung Elementary PTA. She proposed using the game as a fundraiser, with 40 spaces available to sponsor.

Motion to pursue the creation of a 150th Brightonopoly.

Motion by: Stahl
Second by: Pettengill

Motion carries.

The committee also discussed forming a Promotions Committee to handle tshirts, banners, and other materials.

4. **General Input**

Mary Beane from Hilton Elementary spoke about projects her classes are working on related to the Brighton 150th. She looks forward to being involved in the committee and sharing her students' progress.

5. **Call to the Public**

Casey Campbell from the Brighton Alumni Association shared interest in coordinating their Alumni Association outings with the Brighton 150th. He also suggested promoting a tour of the BECC building for alumni.

Call to the Public was closed at 7:13pm.

6. **Adjournment**

Motion by: Palizzi
Second by: Herbst

Motion carries. Meeting adjourned at 7:13pm

Respectfully submitted,

Jessica Reed
Management Assistant

Brighton 150th Layout

4th of July

Form 4th of July committee to work with the Rotary

- Work with the Rotary to brand the 5k, parade, and duck race as the Brighton 150th
- Have promotional materials passed out by the Optimist Club

Taste of Brighton (July 9-10)/Alumni Association Weekend

Form a 150th Taste of Brighton committee to work with the Taste of Brighton committee

- Golf outing in conjunction with the alumni association
- Merchant scavenger hunt with historic photos
- Old fashioned bargain day
- Promotion Table with merchandise for sale in front of CoBach
- Ongoing historic exhibit inside CoBach
- Fly fishing demonstration

Fine Arts (August 4-5)

Form a Fine Arts committee to work with the Chamber

- Sponsor the Vintage String Band
- Promotion Table with merchandise for sale in front of CoBach
- Ongoing historic exhibit inside CoBach

August 13th Community Picnic and Block Party

Form Block Party Committee

- Community-Church sponsored picnic in the Old Village Cemetery (1PM)
- Old fashioned youth/family games in the Cemetery and Millpond area (2-6PM)
 - Including Cemetery tours with presenters at 8-12 grave sites
 - Including, but not limited to, three-legged race, watermelon eating contest, bucket brigade, tug of war, dried pea spitting contest, millpond plug casting contest, and millpond kayak race
 - Civil War Band reenactor performance
 - Organized by the BAHS
- “Old Town” vendors and activities on Main St (5PM)
 - Native American display
- Livingston Lamplighters
- Livingston County choir
- Coordination with the Kiwanis Club car show, concert, and laser show

Brighton Area Schools Day

Form BAS Day Committee

- Period baseball game

- Movie night
- “Lantern” release

Form the Promotions Committee

- Banner locations: community education and CoBach
- Marquees: Schools and Chamber
- Streetlight banners
- Replaceable logo piece for Main St banners
- Create promotional materials and merchandise