



Downtown Brighton

City of Brighton Principal Shopping District

200 North First Street • Council Chambers • Brighton, Michigan 48116 • (810) 227-1911

Principal Shopping District Meeting March 6, 2018 – 7:30 A.M.

AGENDA

1. Call to Order/Roll Call
2. Approval of March 6, 2018 Agenda
3. Approval of February 6, 2018 Meeting Minutes
4. Approval of February 8, 2018 Informational Meeting Minutes
5. Approval of February 2018 Financial Report
6. Call to the Public
7. New Business
 - a. Branding Proposals
 - b. SAD Discussion
 - c. Ladies Night Out
 - d. Merchant Round Table Discussion
8. Old Business
 - a. Banner Assessment
 - b. Banner Calendar for July – December 2018
9. Liaison Reports:
 - a. City Council
 - b. Chamber of Commerce
 - c. DDA
10. Board Member Update
11. Staff Updates
12. Call to the Public
13. Adjournment

Next meeting is scheduled for Tuesday, April 3, 2018 at 7:30 A.M.