



City of Brighton 150th Anniversary Committee

218 E Grand River • Chamber of Commerce • Brighton, Michigan 48116

**Regular Meeting
May 23, 2017 – 6:00 P.M.**

AGENDA

1. Welcome!
2. Approve minutes from the regular meeting on April 11, 2017
3. Subcommittee Reports:
 - a. Brightonopoly
 - b. 4th of July
 - c. Taste of Brighton/Alumni Association Weekend
 - d. Fine Arts
 - e. Community Block Party
 - f. Brighton Area Schools Day(s)
 - g. Promotions
4. Budget
5. General Input
6. Call to the Public
7. Adjournment

City of Brighton
150th Anniversary Committee Minutes
Regular Meeting – April 13, 2017

1. **Call to Order**

Shawn Pipoly called the meeting to order at 6:00 p.m.

Present:

Shawn Pipoly
Renee Pettengill
Joyce Powers
George Moses
Greg Gray
Ken Stahl
Bob Herbst
Jim Vichich

Absent:

Pam McConeghy
Susan Gardner
Nick Palizzi
Kathryn Poppy

Also present: Jeannine Dufault, Tom Tolen, Mary Beane, and staff members Lydia Macklin-Camel and Jessica Reed

2. **Approval of the March 9, 2017 Minutes**

Motion to approve the March 9, 2017 regular meeting minutes.

Motion by: Herbst

Second by: Pettingill

Motion carries.

3. **Subcommittee Reports**

a. Brightonopoly – Renee Pettengill provided a Brightonopoly update and let the committee know that everything has been sent to printer and should be ready by July 4. The committee decided to accept pre-orders for Brightonopoly at events and online throughout the summer. Only 500 Brightonopoly boards will be available and will sell at \$35.00 each. Pettengill also requested that \$195.57 be spent on foam board displays of Brightonopoly that will be used to show off game at events and encourage pre-orders.

b. 4th of July – There will be a Brighton 150th booth at the Fourth of July event.

- c. Taste of Brighton/Alumni Association – There will be a Brighton 150th booth at the Taste of Brighton event. No word from the Alumni Association yet.
- d. Fine Arts – There will be a Mayors Breakfast at the Fine Arts Festival to highlight the Brighton 150th and the Library is donating a string band. Renee Pettingill suggested an old-timey fiddler group to be the band to fit in with the historical theme of the celebration.
- e. Community Block Party – An event lineup was summarized:

Community picnic on Mainstreet (morning to late afternoon)

Classic car show starting at 4:00 p.m.

Kiwanis Concert and Laser Show (after dark)

State Police cars from different time periods on display

Old-timey photo booth – sponsored by Corrigan (participants receive 5x7 of picture)

Graveyard history tours

Band performance

Swing dancing

Brighton Ballet performance

Clogging performance

Square dancing

Carnival games

- f. Brighton Area Schools – Movie nights, a 5k run, and a City v.s. Students softball game have all been planned by the Greg Gray’s Leadership Class.
- g. Promotions – Most of the sponsorships have been filled with only a few left to get covered. Request for funding for the Brighton 150th banner was tabled by the PSD Board during their April meeting, but will be discussed at May meeting, and the request for funding for the banner will be on the next agenda for City Council.
- h. “Future of Brighton” Subcommittee – Joyce Powers led a discussion concerning the State of Michigan’s Municipal Finance Reform over revenue sharing from the state and suggested that subcommittee be formed to engage the public on this issue as well as advocate for the future of Brighton. Powers also suggested that an informational booth regarding this issue be set up at events throughout the summer.

4. **Budget**

The Promotions committee will continue to seek sponsorships.

5. **General Input**

Mary Beane has been promoting the Brighton 150th Celebration on social media and plans to create a Brighton 150th Snap Chat filter that can be used by visitors and community members in Brighton throughout the summer.

6. **Call to the Public**

Call to the Public was closed at 6:56 p.m.

7. **Adjournment**

Motion by: Shawn Pipoly

Second by: Bob Herbst

Motion carries. Meeting adjourned at 6:56 p.m.

Respectfully submitted,

Lydia Macklin-Camel
Communications and Community Engagement Assistant

Brighton 150th Budget - May 2017

Revenue:		
Donations:		
Revenues:		
Brightonopoly Sales		(\$6,000 anticipated)
Tshirt Sales		(\$1,500 anticipated)
Sponsorships:		
Champion - Block Party Music	2,000.00	
Brightonopoly Sponsorships	11,875.00	
T-shirt Sponsorship	2,000.00	
Brighton District Library - Fine Arts Music Sponsorship	500.00	
Principal Shopping District	4,000.00	
City of Brighton	4,000.00	
Meijer	1,000.00	
First National	500.00	
Chemical Bank	500.00	
Total Revenue 16/17	\$26,375.00	
Expenses		
Logo Design	\$ 600.00	
Block Party		
Concert	\$ 4,000.00	\$2,000 already sponsored - seeking sponsor
Laser Show	\$ 4,000.00	seeking sponsor
Afternoon Band	\$ 200.00	Chemical Bank
Artifacts	\$ 100.00	
Tables and Chairs	\$ 600.00	Meijer
Entertainment	\$ 1,000.00	First National
Old-Time Photo Booth	\$ 950.00	Corrigan
Food	\$ 400.00	
Billboards	\$ 2,000.00	
Brightonopoly Production	\$ 9,000.00	for 500 games (\$7,375 currently sponsored)
Tshirt Production	\$ 2,355.32	\$2000 sponsored
July 4th Booth	\$ 130.50	Sponsored by the PSD
Taste of Brighton Booth	\$ 130.50	Sponsored by the PSD
Fine Arts Booth	\$ 130.50	Sponsored by the PSD
Fine Arts Music	\$ 500.00	already sponsored by Brighton District Library
Banners	\$ 1,000.00	Sponsored by the PSD
Print Promotions	\$ 2,000.00	Sponsored by the PSD
Total YTD Expenses (through 06/30/2017)	\$29,096.82	
Current Funds Available	(\$2,721.82)	
Requested		