

**City of Brighton**  
**Principal Shopping District Board Special Meeting Minutes**  
**January 30, 2018 8:00 a.m.**

1. Special Meeting called to order by Mark Binkley at 8:00 a.m.

Those in attendance:

Mark Binkley Y	Robert Lulgjuraj Y - arrived late at 8:11 a.m.
Kristoffer Tobbe Y – left early at 9:20 a.m.	John Okoniewski N
Annette Jacoby N	Lisa Nelson Y
Sheryl Kemmerling Y	Matt Becker Y
John Innes Y	

Staff:

Jessica Lienhardt, Brandon Skopek, and Lydia Macklin-Camel

Audience: 7

2. **Approval** of January 30, 2018 Agenda

**Motion** by Tobbe seconded by Innes to approve the January 30, 2018 agenda. The motion carried 6-0-3.

3. Call to the public was opened at 8:01 a.m.

None.

Call to the public was closed at 8:01 a.m.

4. New Business

- a. Discussion of PSD Accomplishments and Proposed Special Assessment

Mark Binkley provided a summary of the PSD accomplishments, an overview of the proposed SAD districts and SAD rates and shared the PSD's goals and priorities moving forward.

A presentation was shared at the informational session, which included images of PSD Accomplishments such as events, advertising projects, and marketing campaigns. The presentation also included a map showing the current SAD districts and the proposed ones and

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outlined the rate changes that have been proposed for the 2018-2022 SAD renewal. The PSD Board facilitated an open discussion with PSD members, Brighton residents, and other individuals who came representing local organizations to understand any concerns, discuss new ideas and answer questions.

Business and property owners within the PSD in attendance included:

The White Dress, 209 W. Main Street  
The Vitamin Shop, 421 W. Main Street  
Ken Birchfield, 225 E. Grand River

5. Last call to the public was at 9:57 a.m.

The White Dress's Building Owner share with the Board that one of her tenants has had the opportunity to relocate to Howell numerous times but has continually decided to stay in Brighton because they very much enjoy Brighton's downtown.

Call to the public was closed at 10:00 a.m.

6. Adjournment

**Motion** by Nelson, seconded by Innes to adjourn the meeting at 10:00 a.m. The motion carried 6-0-3.

Respectfully submitted,

Lydia Macklin-Camel, Recording Secretary  
January 30, 2018