

**City of Brighton**  
**Principal Shopping District Board Special Meeting Minutes**  
**February 8, 2018 8:00 a.m.**

1. Special Meeting called to order by Mark Binkley at 8:00 a.m.

Those in attendance:

Mark Binkley Y  
Kristoffer Tobbe N  
Annette Jacoby N  
Sheryl Kemmerling Y  
Jon Innes Y

Robert Lulgjuraj Y  
John Okoniewski N  
Lisa Nelson Y  
Matt Becker N

Staff:

Jessica Lienhardt, Brandon Skopek, and Lydia Macklin-Camel

Audience: 10

2. **Approval** of February 8, 2018 Agenda

**Motion** by Kemmerling seconded by Lulgjuraj to approve the February 8, 2018, agenda. The motion carried 5-0-4.

3. Call to the public was opened at 8:03 a.m.

None.

Call to the public was closed at 8:03 a.m.

4. New Business

- a. Discussion of PSD Accomplishments and Proposed Special Assessment

Mark Binkley provided a summary of the PSD accomplishments, an overview of the proposed SAD districts and SAD rates and shared the PSD's goals and priorities moving forward.

A presentation was shared at the informational session, which included images of PSD Accomplishments such as events, advertising projects, and marketing campaigns. The presentation also included a map showing the current SAD districts and the proposed ones and

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outlined the rate changes that have been proposed for the 2018-2022 SAD renewal. The PSD Board facilitated an open discussion with PSD members, Brighton residents, and other individuals who came representing local organizations to understand any concerns, discuss new ideas and answer questions.

Business and property owners within the PSD in attendance included:

Lu and Carl's Bar & Grill, 100 W Main St, Brighton  
Stout Irish Pub, 125 E Grand River Ave, Brighton  
Bradford Financial Advisors, LLC, 134 W Main St #100, Brighton  
Monroe Art Studio, 427 W Main St, Brighton  
Alterations Unlimited, 411 Mill Pond Ln, Brighton  
Tribute Salon, 401 W. Main Street, Brighton  
Terri Simpson, 401 W Main Street, Brighton  
Micro Works Computing, 210 S East Street, Brighton

The main concern voiced by merchants was about doubling the Main Street SAD rate and the discussion between the Board and the merchants focused on the point. The Board listened to what the merchants had to say and are taking their concerns and ideas into consideration as they move forward with the SAD renewal process and proposal.

5. Last call to the public was at 10:03 a.m.

None.

Call to the public was closed at 10:03 a.m.

6. Adjournment

**Motion** by Nelson, seconded by Innes to adjourn the meeting at 10:03 a.m. The motion carried 5-0-4.

Respectfully submitted,

Lydia Macklin-Camel, Recording Secretary  
February 15, 2018