

City of Brighton
Principal Shopping District Board Meeting Agenda
Tuesday, March 30, 2010 – 7:30 a.m.
Regular Session

1. Call to Order/Roll Call
2. *Approval* of February 2 and March 2, 2010 Meeting Minutes
3. *Approval* of March 2010 Financial Report
4. *Approval* of March 30, 2010 Agenda
5. Call to the Public
6. New Business
 - Consider walking map proposal from Lindhout Associates
7. Old Business
 - 3/50 Project update (Lisa)
 - PSD Budget; Funding alternatives subcommittee
8. Liaison Reports:
 - City Council
 - Chamber of Commerce
 - Downtown Brighton Merchants Association
 - DDA
9. Board Member Updates
10. Staff Updates
11. Call to the Public
12. Adjournment

Next PSD board meeting – **Wednesday, May 5, 2010 – 7:30 a.m.**

MINUTES OF THE REGULAR MEETING FOR THE PSD BOARD
BRIGHTON

MEETING HELD ON, Tuesday, March 30, 2010 7:30 A.M.

BRIGHTON CITY COUNCIL CHAMBERS

Meeting called to order by Mark Binkley at 7:31 A.M.

Those in Attendance:

Mark Binkley Y	Lisa Nelson Y
Claudia Roblee Y	Shawn Pipoly Y
Nick Palizzi N	Arthur Des Gravise Y
Cheryl Mayday Y	John Okoniewski Y

Motion made by Claudia Roblee to excuse Nick Palizzi, supported by Shawn Pipoly.
Motion passed Unanimously

Staff:

Matt Modrack
Lauri French

Audience:

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Approval of the Meeting Minutes of February 2, 2010
Motion by: Shawn Pipoly
Seconded by: Lisa Nelson
Motion approved unanimously

Approval of the Meeting Minutes of March 2, 2010
Motion by: Claudia Roblee
Seconded by: Lisa Nelson
Motion approved unanimously

Approval of the March, 2010 Financial Report
Motion by: Shawn Pipoly
Seconded by: Art Des Gravise
Motion approved unanimously

Approval of the March 30, 2010 Agenda
Motion to add to new business discussion on PSD/DDA business recruitment committee
Motion to approve as amended
Motion by: Lisa Nelson
Seconded by: Cheryl Mayday
Motion approved unanimously

Call to the Public

No response

New Business

Topic: Consider walking map proposal from Lindhout Associates

Discussion: John Okoniewski will take the board suggestions to Nick. The suggestions are as follows: Make sure it is easily editable by staff, should be easily put into brochure form for printing, possible layering on website to show restaurants and retail on layer and professional services on another, incorporate outdoor sculptures.

It was also suggested that this get updated quarterly on the website by staff if possible.

This info will go to Nick and he will get input back from Lindhout. It was felt that Lindhout would be the way to go as they already have all addresses from previous DDA and city work. This is to come back on the May agenda

Motion: None

Motion by:

Seconded by:

Motion

Topic: Discussion on PSD/DDA new recruitment committee.

Discussion: Claudia Roblee discussed the fact that since we were not going to become a select level Main Street this year we should try to set this committee up to facilitate Main Street philosophy. Matt Modrack explained that the DDA committee has already been set up and we could appoint members from the PSD to be a part of that committee. The members appointed are Claudia Roblee and Cheryl Mayday.

Motion: None

Motion by:

Seconded by:

Motion

Old Business

Topic: 3/50 Project Update (Lisa Nelson)

Discussion: Brochures are all done. Lisa needs help distributing. Claudia Roblee and Mark Binkley are going to talk to their teenagers about helping. It was also suggested that the Chamber be asked to help.

Motion: None

Motion by:

Seconded by:

Motion

Topic: PSD Budget, Funding Alternatives subcommittee

Discussion: We already have the committee set up. Need to work on presentation for DDA board and Merchants association. The marketing committee needs to work on budget for PSD to determine how much funding we will need. They will determine what events monies should be spent on. The marketing committee is Shawn Pipoly, Lisa Nelson, Mark Binkley and Cheryl Mayday, and the committee will meet Tuesday, April 13, 7:30 a.m. at Great Harvest.

Motion: None

Motion by:

Seconded by:

Motion

Liaison Reports

City Council: Claudia Roblee reported that Council is presently working on budget matters.

Chamber: Lisa Nelson reported that she had heard that the Chamber is not doing Summerfest this year. They will be doing an event at Green Oak Mall this summer.

DDA: Committees have been set up. DDA is now much different than it was with new administrator.

Board Member Updates

None

Staff Updates

Lauri French has submitted the Main Street report to MSHDA

Call to the Public

No Response

Adjournment at 9:15 a.m.

Motion by: Shawn Pipoly

Seconded by: Art Des Gravise

Motion passed unanimously

Next PSD meeting is **Wednesday, May 5th, 2010 at 7:30 a.m.**

Respectfully submitted

Claudia Roblee

Secretary